

Munich, June 9, 2020

Press release

Combined expertise for forestry, wood and technology

Dates for INTERFORST 2022 are fixed

- INTERFORST 2022 will take place from July 20 to 23, 2022
- Trade fair will be shortened to four days
- Program will run Wednesday until Saturday from 9 a.m. to 6 p.m.

Johannes Manger
PR Manager
Tel. +49 89 949-21482
Johannes.manger@messe-muenchen.de

The next international leading trade fair for forestry and forest technology will take place from [July 20 to 23, 2022 in Munich](#). The aim of the event is to bring all representatives of the international forestry sector, including representatives from science and politics, together at a trade fair so that visitors can enjoy a high-level exchange.

Personal meetings with members of the Advisory Board and the analysis of the exhibitor survey 2018 showed that the majority within the industry welcome a shortened trade fair. Given this broad support, Messe München has decided to reduce the next INTERFORST to four trade fair days.

Reinhard Pfeiffer, Deputy Chairman of the Executive Board of Messe München, supports this decision: “INTERFORST is the leading platform for innovations and solutions in the field of forestry, wood and bioenergy. We owe that primarily to our loyal exhibitors and visitors. That’s why it’s important to us to ensure the best conditions for everyone involved.”

What was noticeable in the analysis of the visitor survey was that visitors spend an average of 1,3 days at the trade fair. The aim is to organize a modern trade fair that offers visitors solutions for various challenges over the long term and adapts to the contemporary forestry culture. Ralf Dreeke, Managing Director of Wahlers Forsttechnik says: “I am convinced that we are right in our decision to shorten the trade fair. Our visitors should have a hundred percent INTERFORST without having to spend more time for it. The Advisory Board supports the decision unanimously.”

The four days of the fair from Wednesday to Saturday will continue to reach all parts of the forestry sector that work together nationally and globally. Constructive and interactive trade fair programs will be offered from and for the fields of business, science and politics. The INTERFORST project group is

Messe München GmbH
Messegelände
81823 Munich
Germany
www.messe-muenchen.de



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currently working on a diverse supporting program comprising lectures, workshops and live demonstrations. The motto: program, every day, until the end!

More information: www.interforst.com

About INTERFORST

Every four years, INTERFORST, as one of the leading international trade fairs for forestry and forest technology, presents the entire logistics chain from afforestation and timber harvesting to the sawmill. Another focus is on the energetic use of wood. A comprehensive supporting program with a congress and various forums and special shows brings together science, politics and practice.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.