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Press release

Joining forces: DLG Waldtage and INTERFORST

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The DLG (German Agricultural Society) and Messe München to work together on forestry events

DLG and Messe München GmbH (MMG) have entered a cooperation in the forestry sector, in order to jointly take advantage of synergies for the 'DLG Waldtage' and 'INTERFORST' events.

"The DLG offers valuable building blocks for the INTERFORST supporting program, while Messe München, on the one hand, provides a central platform for the content of DLG's forest competence, and, on the other, supports the forest events that the DLG organizes" says Dr. Reinhard Pfeiffer, Deputy Chairman of the Board, Messe München.

"The cooperation between the DLG-Waldtage and INTERFORST events is an important instrument for the DLG to further technical progress in the forestry sector at large as well as enable technology and knowledge transfer that serve the interests of sustainable forestry," said Peter Grothues, Managing Director, DLG.

Key elements of the cooperation

The next INTERFORST will take place in 2022. At this forthcoming event, the DLG will be demonstrating forestry and municipal technology in the open-air area of the exhibition grounds. Within the supporting program accompanying the exhibition, the DLG will be introducing matchmaking workshops that offer key information for the European agricultural machinery industry, highlighting both opportunities and risks offered by various international markets. Reaching promising export markets is expected to have a positive effect on the international format of the exhibition.

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The comprehensive cooperation will also leave a positive mark on several forthcoming DLG forestry events - DLG-PraxisSpot "Forest", Brilon Forest Symposium and the DLG-Waldtage, which in English literally means 'DLG Forest Days'. Key topics in the forestry industry will be explored jointly in order to develop these areas in the supporting and technical programs of each event, using and building on each other's strengths.

Trade fair dates

INTERFORST is held in Munich every four years in even-numbered years. The next date for this event is 20th - 23rd July 2022. The next DLG Waldtage event, normally held every two years in odd-numbered years, has been rescheduled for 9th -11th September 2022 due to the pandemic. This year, the Brilon Forest Symposium with DLG PraxisSpots will be held on 11th and 12th September 2021.

More information: www.interforst.com

About INTERFORST

Every four years, INTERFORST, as one of the leading international trade fairs for forestry and forest technology, presents the entire logistics chain from afforestation and timber harvesting to the sawmill. Another focus is on the energetic use of wood. A comprehensive supporting program with a congress and various forums and special shows brings together science, politics and practice.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa, and South America, and with around 70 representatives abroad for more than 100 countries, Messe München has a truly global presence.